



Press release

Frankfurt am Main, February 15, 2010

CeBIT: T-Systems demonstrates new solutions for a networked working world

- Full applications and VoIP functions from the cloud for the first time
 - The Internet comes to small and midsize cars
 - SAP on smartphones for mobile customer relationship management
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Increase growth, improve quality and security, and cut costs at the same time. See how companies are using ICT (information and communication technology) to master this balancing act in a networked and increasingly mobile world, live at T-Systems on the Deutsche Telekom's CeBIT stand in Hall 4, D26.

Voice-over-IP and SAP systems at the click of a mouse

Soon, companies will draw more than computing and storage capacity dynamically from the cloud. T-Systems is introducing a service portal – a new component of its Dynamic Services portfolio – that enables customers to order voice-over-IP services and entire SAP systems on demand. This means companies no longer have to invest in their own PABX or SAP infrastructure. All services can be used directly, on demand, from the cloud. You can increase or decrease the ordered services quickly and easily, at the click of the mouse, as your users' resource demands change over time. As a result, your costs are always in line with your business development and can be predicted reliably in advance.

"The Dynamic Services cloud computing model gives companies maximum flexibility in their business processes," says Reinhard Clemens, member of the

Deutsche Telekom Board of Management and CEO of T-Systems. "Instead of designing the ICT to carry the maximum load for sporadic demand peaks, which means tying unnecessary capital, the infrastructure expands and shrinks nearly instantly in line with requirements. This money can be put to better use as strategic investments in core business."

Apps for cars

Flexible online applications give users access to Internet functions in their cars. Personalized apps link them with all personal and business data and applications. E-mails can be received and read out in the car, for example, and answered using voice recording technology – without drivers having to lift a finger from the steering wheel or take their eyes off the road. The apps also give the driver a regular stream of weather information and navigation data. You can enter your destination on a computer or cell phone before you depart. The integrated information and communication technology ensures stable reception even at high speeds. If your car is connected with Deutsche Telekom's mobile network, you can even close your sunroof remotely with your phone if it starts to rain. CeBIT visitors can test these car-based apps in person.

"The solution – developed jointly by Continental, T-Laboratories and T-Systems – can be integrated seamlessly in any vehicle," says Reinhard Clemens. "As a result, infotainment services can become standard equipment even in small and mid-sized cars. The Internet is now completely mobile."

Customer relationship management by smartphone

A customer relationship management system has been ported to the smartphone, enabling secure, worldwide use for the first time. T-Systems, Sybase and SAP worked together to develop this mobile solution. If the smartphone is lost, no data goes astray, since it is all saved at the data center. The device itself can be reset to the factory settings remotely.



"More and more people are working on the road and using the cloud to access data center applications and data from the smartphones," says the T-Systems boss. "T-Systems offers everything from a single source: data centers, broadband networks, and the accompanying solutions, services and level of security. Your users can decide when and where they want to work."

End-to-end security

The SiMKo 2 (the German acronym for "secure mobile communications") solution protects mobile, smartphone-based data communication. According to the Federal Office for Information Security (BSI), this solution is particularly suitable for use within the framework of the VS-NfD (classified material - for official use only) security level. SiMKo2 meets the strictest demands for true end-to-end security. Personal data never leaves the infrastructure; all user information – e-mails, calendar and contacts – is encrypted. The German Federal Ministry of the Interior has already ordered several thousand maximum-security smartphones for some 350 federal organizations.

"SiMKo 2 lets high-ranking politicians and civil servants work on the road, without any loss of security," says Reinhard Clemens. "Of course, private business can also benefit from this solution, wherever sensitive information has to be transmitted through mobile communications. Security is becoming more and more important as attackers refine their tools."

Visit us at Deutsche Telekom's CeBIT stand in Hall 4 from March 2 through March 6.

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About Deutsche Telekom AG

Deutsche Telekom is one of the world's leading integrated telecommunications companies with over 150 million mobile customers, around 39 million fixed-network lines and approximately 17 million broadband lines (as of September 30, 2009). Its product brands are: T-Home (fixed-network telephony, broadband Internet), T-Mobile (mobile communications), and T-Systems (ICT solutions). As an international group with approximately 260,000 employees operating in around 50 countries worldwide (as of September 30, 2009), Deutsche Telekom generated more than half of its revenue – EUR 61.6 billion – outside of Germany in 2008.

Further information is available on the internet at: www.telekom.com

About T-Systems

Drawing on a global infrastructure of data centers and networks, T-Systems operates information and communication technology (ICT) systems for multinational corporations and public sector institutions. Building on this foundation, Deutsche Telekom's corporate customers arm offers integrated solutions for the networked future of business and society. Some 46,000 employees at T-Systems combine industry expertise and ICT innovations to add significant value to customers' core business all over the world. The corporate customers arm generated revenue of some EUR 9.3 billion in the 2008 financial year.