



Press release

Frankfurt am Main, February 19, 2010

CeBIT: T-Systems demonstrates Life and Work 2.0

- Fields of application for new Web 2.0 technologies
- Enterprise 2.0 landscapes at Deutsche Telekom

From March 2-6, T-Systems is presenting web innovations for work and life at CeBIT. Applications that companies can use to streamline communication and collaboration with their employees, customers and partners will take center stage. The Dresden-based Multimedia Solutions subsidiary will present them in live demos and case studies in the Webciety hall.

The stand illustrates how Deutsche Telekom is getting its employees more involved in the company's further development with cutting-edge web technologies. An innovation portal provides a forum for employees to present their own ideas in videos and develop them with co-workers. Other solutions are available for the areas of knowledge management, microblogging and networking.

Using "Microsoft SharePoint 2010" as an example, the T-Systems subsidiary demonstrates how companies can make better use of existing resources. The old familiar document filing system becomes a social medium on the intranet with team and event pages, advanced search, wikis, blogs and other new functionalities based on SharePoint.

The recently launched "Mobile Concierge" delivers tips and purchase recommendations for cell phone owners' immediate environment. Businesses can use this location-based service to provide information to their customers without investing in new hardware.



The stand also highlights a solution that integrates electricity, gas or water use data into web portals and links them to the websites of utility companies.

T-Systems Multimedia Solutions at CeBIT: hall 6, H11 (Webciety). Further information is available on the Internet at: www.t-systems-mms.com/cebit.

Visit us at Deutsche Telekom booth in Hall 4.

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Deutsche Telekom AG
Corporate Communications

Tel.: +49 (0) 69 66531 126

E-mail: presse@telekom.de

<http://twitter.com/deutschetelekom>

Further information is available for journalists at: www.telekom.com/media

About Deutsche Telekom AG

Deutsche Telekom is one of the world's leading integrated telecommunications companies with over 150 million mobile customers, around 39 million fixed-network lines and approximately 17 million broadband lines (as of September 30, 2009). Its product brands are: T-Home (fixed-network telephony, broadband Internet), T-Mobile (mobile communications), and T-Systems (ICT solutions). As an international Group with approximately 260,000 employees operating in around 50 countries worldwide (as of September 30, 2009), Deutsche Telekom generated more than half of its revenue – EUR 61.6 billion – outside of Germany in 2008.

Further information is available on the Internet at www.telekom.com

About T-Systems

Drawing on a global infrastructure of data centers and networks, T-Systems operates information and communication technology (ICT) systems for multinational corporations and public sector institutions. Building on this foundation, Deutsche Telekom's corporate customers arm offers integrated solutions for the networked future of business and society. Some 46,000 employees at T-Systems combine industry expertise and ICT innovations to add significant value to customers' core business all over the world. The corporate customers unit generated revenue of around EUR 9.3 billion in the 2008 financial year.

About T-Systems Multimedia Solutions

Multimedia Solutions, a subsidiary of T-Systems, develops Internet-based solutions for major corporations and SMEs. Some 800 employees turn web innovations into services for digital life and business for customers from all industries. This includes solutions for e-commerce and information and knowledge management. The company came first in the New Media Service



Ranking in 2009, its seventh win in a row. T-Systems Multimedia Solutions is part of the Systems Integration area. Further information is available on the Internet at: www.t-systems-mms.com